

**SENSORY
DESIGN**

Design Researcher

Description

Sensory Design is a sensory marketing agency based at the NOI Tech Park in Bolzano.

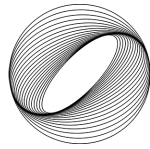
We design sensory experiences to extend the mindful relevance of brands and products by applying user neuroscience and biometry, through a holistic approach to the sensory perception that takes into consideration the environment and emotional stimuli influencing the user.

As a Design Researcher you develop the strategy of service design for our clients. You'll be involved in the whole project lifecycle from discovery to concept to implementation, championing user needs with everything from neuroscience-based data collecting to solution implementation and monitoring. You will make sure that the strategy is followed in order to meet the clients need of a successful multi-sensorial user experience.

In this role you will work together with our Client Relations Manager and our Creative Team to develop the best innovative user experience for solutions and products.

Responsibilities

- Research and collect data on consumer, competitor and market conditions using both quantitative and qualitative research methods
- Evaluate user feedback
- Study of insights (through ethnographic observations, usability studies and other methods) to improve and create a multi sensory experience
- Deduce conclusions from analysis performed
- Determine logistic and time requirements for multi sensory design research studies
- Liaise with stakeholders for multi sensory design research output development
- Monitor multi sensory design trends



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Requirements

- Education in research, design, or related fields
- Knowledge and experience of the phases of qualitative research methods, including: survey design, semi-structured interviews, ethnography, observation, concept evaluation, etc.
- Ability to influence product or business strategy through research
- Strong design sensibility with ability to translate research findings into tangible solutions or design opportunities
- Clear growth mindset, looking for opportunities to learn and motivated to approach challenges proactively
- General Knowledge of NFT blockchain technology is highly valued
- Fluent in English
- Italian and/or German nice to have

Benefits

- Smart Working policy - we believe in a result-driven work environment
- Young, cool, innovative and international environment
- Work on very innovative projects for national and international brands
- Educational opportunities for personal and professional development
- Events participation

How to Apply

To apply to this job send an email with your CV to
9801DC3631@jobs.workablemail.com