

BASIS Vinschgau Venosta is a project for the structural strengthening of the economic and living space of the Vinschgau Valley. Focal points are innovation services on site, network hub to provincial institutions NOI Techpark/IDM, UniBZ, international partners, cooperations and transsectoral collaboration.

We are looking for

EMPLOYEE - MARKETING

part time / full time / external collaboration

Your tasks

- Conception and implementation of projects and campaigns
- Contribute to the strategic marketing planning for the year
- Support, coordination and further development of marketing channels, as well as homepage and other platforms
- Use of relevant tools (Analytics, Data Studio, Search Console, Google Ads)

We are looking for

- Fluent in German, Italian and English
- In-depth knowledge of advertising, marketing and social media
- Structured work, communication and coordination skills
- Good time management
- Open nature, ability to work independently, ping pong skills level pro
- Team spirit, commitment and initiative

We offer

- Varied range of tasks, dynamic team
- creative working environment with a lot of creative freedom, flat hierarchies and an open corporate culture
- Perspectives, development and training opportunities
- Flexible time models, good conditions
- International relations and network

Contact details

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Application deadline - 18.07.2022