

Your path to the Start-up Incubator

Are you ready to embark on a journey together at our Start-up Incubator? If you want to become a part of our vibrant community, there are a few challenges you will first have to face. Candidates must go through a two-phase selection process before being accepted.

What can you expect?

1) Preliminary assessment

This is where we first check whether you meet all the formal requirements to be accepted. We also look at how convincing your idea is in terms of content. To participate in the selection process, your **start-up must already be founded or be founded within no more than two months of admission** and be **based in South Tyrol**. In addition, you should have **already entered the market or be about to do so**.

So far, so good? Then download our participation application [here](#), prepare all the required documents and send them to incubator@noi.bz.it. The application deadline is on **15/04/2022** at **noon**.

Then the real fun begins. Once you have met the necessary criteria, the Start-up Incubator Team will assess whether you will advance to the second round based on the documents you have submitted. How does this work? You must score at least **30 out of a possible 40** points on the following **four evaluation criteria** (0 to 10 points each): team composition, business idea, market potential, realistic financial strategy, and sources of funding.

We will let you know if you have cleared this round on **11/05/2022**. And then it is on to the next round...

2) Presentation to the admissions committee

Mark your calendar: Your big day could be on **25/05/2022**. This is when the start-ups will make their presentations to the admissions committee. Then, based on the four evaluation criteria mentioned above, the committee will decide whether you and your team qualify to use the Start-up Incubator's services and programmes for the next **three years**.

Your future at the Start-up Incubator

At the Start-up Incubator, you will not only find an inspiring community with many other founders as well as other companies and research institutions right outside the door, but you will also have access to a range of services and receive support in defining and achieving your next milestones.

A sneak peek at what we have to offer:

Start-up performance analysis. Your start-up will be evaluated annually to determine its strengths and weaknesses, and the market will be analysed. This analysis forms the basis for defining your company's next milestones.

Coaching. We offer our start-ups regular coaching sessions with entrepreneurs and investors. You will benefit from their know-how and market knowledge.

Training. Regular workshops and academies are available to keep you up to date on the latest business developments. You can also make use of our mentor network, which includes experienced entrepreneurs who are more than happy to share their know-how with start-ups.

Networking & community. We will connect you with strategic partners and integrate you into the NOI community.

Access to funding. We will help you define a sound financing strategy, put you in touch with private investors and help you find public funding on a local, national and EU level.

Space. At NOI, there are offices, labs and meeting rooms spread across 2,700m². You can rent one of our Cubes ranging from 5m² to 60m² for a monthly fee of €9.50 per square metre, including utilities. In addition, you have access to all our common spaces. The annual membership fee is €1,400.