

PRE-INCUBATION PROGRAM

The Pre-Incubation Program is aimed at all those private people and teams who have an innovative business idea and wish to set up a start-up company. We work in workshops and individual coaching on the following topics:

- Product development (business readiness)
- Development of the business model (market readiness)
- Development of the financial strategy (investor readiness)

Duration & costs:

6 months, free-of-charge

Acceptance criteria:

There are two selection procedures each year aimed at future company founders. The evaluation is based on the following criteria:

- Team composition (competences, entrepreneurial spirit, goals and ambitions of growth)
- Degree of innovation on the business idea
- Market potential
- Feasibility of the business idea
- Probability of a company foundation in South Tyrol

Supporting documents:

- Motivational letter
- Description of the product/service and the business model
- Description of the USP and the market potential
- Current status (product development, foundation, funding)
- Details of the team members with a short CV
- Description of the required support

Normally, 5 projects per Call get accepted on the Pre-Incubation Program.

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