

**Notice  
of market survey  
for the assignment  
of an artwork design service**

NOI S.p.A. is organising an exploratory market investigation to gather expressions of interest from parties interested in the direct assignment of an **artwork design** service at the NOI Techpark in Bolzano.

The market survey is promoted by the **Project Manager Eng. Luca Paterno**, appointed with executive order 24.01.2024 for **NOI S.p.A.** (via A. Volta 13/A - 39100 Bolzano, T +39 0471 066 600).

**Section A**

**1. Purpose of the service**

The required service is the design of an artwork to be installed in the NOI Techpark in Bolzano.

Detailed information about the project theme is provided in Section B of this Notice.

**2. Estimated maximum amount**

The estimated total amount of the consideration for the provision of the service in question is a maximum of **€ 20,000.00** (excluding VAT and/or other statutory taxes and duties).

**3. Essential elements of the contract**

The service shall be awarded by direct award to the individual or group selected by a jury on the basis of the elements set out in Article 5.

Upon the assignment, NOI S.p.A. acquires ownership of the developed concept.

The assignment for the subsequent production of the artwork will depend on the amount involved:

a) on a direct-award basis (if below 140,000.00 €)

or:

b) through a negotiation procedure without prior publication, pursuant to art. 25.1.b) Provincial Law 16/2015.

#### **4. Eligible applicants**

Candidacies may be presented by individual artists or groups of artists. Each applicant may submit one application to participate either as a single artist or as a member of a group.

Furthermore, each applicant as indicated above may attach to their application the name of one or more professionals tasked with the subsequent production of the artwork.

The basic requirement for participation is the participation in at least one individual or group exhibition in a national or international public or private gallery or museum institution in the last ten years.

All artistic activities stated in the biography (see point 8, "Required documentation") must be listed in a verifiable and detailed manner, whereby the division of exhibitions into solo and group exhibitions must be stated with corresponding information on the year, original title, exhibition venue, city and name(s) of the curator(s).

Participation requires unconditional acceptance by the competitors of all the conditions set out in this notice.

#### **5. Selection criteria**

The jury will select the best entry based on the following criteria, listed in descending order of importance:

- Artistic quality of the proposed artwork
- Correspondence with the given topic
- Feasibility and compliance with the estimated maximum amount
- Originality and expressiveness
- Low level of maintenance
- Planned production materials

#### **6. Jury**

The jury will consist of 5 members, all of whom will be experts in the field.

#### **7. Expression of interest**

Interested parties are invited to send NOI S.p.A. an expression of interest in performing the service, accompanied by their proposal (see point 8 below "Required documentation").

The expression of interest shall be drawn up using the form attached to this notice and signed with the digital signature of the individual or the legal representative of the legal person. It shall be sent, together with the attachments, to the following certified e-mail address:

[procurement@pec.noi.bz.it](mailto:procurement@pec.noi.bz.it)

In the absence of a certified e-mail address, the documentation should be sent to:

## **8. Required documentation**

Applicants are invited to send:

- the expression of interest form,
- their CV (or profile and works of the group of artists),
- sketches and a description of the project, including a cost estimate.

Applicants are also required to attach to their expression of interest all the necessary information and documents to enable the jury to assess the proposed concept, i.e. to gain an understanding of the project idea, its formal, structural and technological characteristics, as well as the costs and implementation period.

The documentation is at the discretion of the applicant.

As an indication, materials developed for a technical and economic feasibility project could be presented:

- setting (sketch, photo of a model, ... perspective view and/or render)
- plans, cross-sections ... with the dimensions of the piece
- technical and descriptive presentation
- cost estimate
- timetable

Applicants may also send in a model: in this case, delivery must be arranged in advance.

The presentation should set out the aims of the project, describe the features of the artwork with respect to the requirements of the market investigation, and from a technical perspective, and specify:

- how the artwork is to be produced
- the materials
- the elements for the preliminary sizing
- an assessment of the production times and costs
- the safety of the artwork as an installation in a public space, to which children also have access
- planned and extraordinary maintenance
- durability

The total cost for the design and production of the artwork may not exceed a net amount of 195,000.00 € (excluding VAT and/or other statutory taxes and duties – maximum 20,000.00 € for the design and maximum 175,000.00 € for production).

The amount must include: executive design, structural calculations, materials, foundations, production, assembly and all ancillary costs.

#### **9. Presentation deadline:**

##### **- Deadline for the presentation of the market survey:**

Applicants are invited to present their expression of interest and proposal by:

**25.03.2024 - 14:00 hours**

##### **- Deadline for the artwork:**

The deadline for the finalisation of the artwork is the **end of November 2024**.

#### **10. Publication**

This notice is published on the website of the contracting entity.

The contracting authority reserves the right to interrupt the procedure at any time, for reasons relating to its own exclusive competence, and the applicants shall have no right to claim any damages whatsoever.

This notice does not constitute a contractual offer and is in no way binding on NOI S.p.A., which shall be free to organise other and diverse procedures of assignment in order to conclude the negotiation of a contract.

For further information, interested parties should contact the Building & Development area of NOI S.p.A. Contact: Eng. Luca Paterno, +39 0471 066 653, [l.paterno@noi.bz.it](mailto:l.paterno@noi.bz.it).

The area is accessible: interested parties are free to visit and inspect the location.

#### **11. Attachments:**

1. Expression of interest form
2. Documentation:
  - a. 1:5000 plan
  - b. cross-section
  - c. photos

Bolzano, 24.01.2024

The Project Manager

Eng. Luca Paterno

## **Section B**

### **1. Foreword**

NOI Techpark is the South Tyrol's innovation hub. A location that provides companies, research institutes and a university with a dynamic environment for innovation, research and development.

[www.noi.bz.it](http://www.noi.bz.it)

The Bolzano NOI Techpark hosts regular events at the interface between art, culture and science. Its venues include a modern seminar area, the impressive Crane Hall, an open-air theatre and a large piazza. NOI promotes art projects, offering access to a dynamic, innovative environment through its collaborations with the Transart festival of contemporary culture and the Museion, Museum of Modern and Contemporary Art of Bolzano.

The initial stage of the restoration of the main A1 building and the piazza, including the Water Tower, was completed for Manifesta 7 (2008). The painting on the Water Tower (M-City - Mariusz Waras), the perforated wall (The Naked Garden - Reinhard Kropf & Siv Helene Stangeland) and "The Ethics of Dust" have been conserved (in the Museion).

### **2. Aim**

The construction of the new Engineering Faculty of the Free University of Bozen-Bolzano in the NOI Techpark will be completed in the summer of 2024. The building is an additional component in the centre of the NOI Techpark, a new area for use as a public space. We are situated on the west side of the central area, close to the faculty entrance.

We want to use the space to heighten public interest in NOI, by installing a prominent and significant work in the specific field of the visual arts, in the broadest sense of the term.

### **3. Content briefing**

NOI invites international artists to present proposals for the creation of a unique new public artwork to be used as an outdoor installation in the NOI Techpark, opposite the new Engineering Faculty of the Free University of Bozen-Bolzano.

The artwork should strengthen NOI's identity and at the same time encourage the public to come to NOI to see, experience and admire the installation.

NOI is an acronym that reflects our positioning: Nature of Innovation. We draw inspiration from the intelligence and innovative power of nature and, since everything is connected, our mission is to put innovation at the service of people and nature.

Seen in this light, the artwork should symbolise the fact that innovation and research are not ends in themselves, but channels for the well-being of people and nature.

The goal of all the research work and collaboration agreements with companies is a better quality of life for people and for our planet. This is what technology is for.

At the new unibz Engineering Faculty, automation, robotics and artificial intelligence will play a leading role.

From an artistic viewpoint, this is reflected in explorations of the relationship between man and nature, man and robotics and artificial intelligence. The sculpture should therefore be able to

materialize a principle according to which technology and AI must serve humans and not replace or surpass them at some point in the future.

Form and material:

The artist has complete freedom to select the form, material or creation of the artistic position on the themes indicated above.

No constraints are placed on the choice of medium and form, on condition that the work is conceptually suited to an outdoor environment and all weather conditions, and has appropriate visibility.

#### **4. Characteristics of the artwork**

The artwork is to be installed in an outdoor location, with no protection from weather conditions.

It must be recognisable/visible from a distance.

The form and location of the artwork must take account of the existing buildings. Specifically, the sculpture must enhance the entrance to the university, not conceal it, and it should not cover typical views of the area's historic buildings, like the view of the A2 building from the entrance next to the A6 building (see photo 8).

The cost for the production and installation of the artwork may not exceed 175,000.00 € (excluding VAT and/or other statutory taxes and duties).

Here is a list of all the features of the artwork:

- high visibility
- outdoor location in the Bolzano NOI Techpark, in the area shown in the attached plan
- impact and expressiveness
- link with NOI Techpark's positioning and themes (see Section B, Art. 3)
- resistance to atmospheric agents
- limited maintenance requirements
- safety/elimination of the risk of injury
- maximum cost for production and installation may not exceed 175,000.00 € (excluding VAT)

## Disclosure pursuant to art. 13 of EU Regulation 2016/679

The **data controller** is NOI S.p.A., who may be contacted at +39 0471/066600 or at [info@noi.bz.it](mailto:info@noi.bz.it). The contact data of the Data Protection Officer are: ReNorm S.r.l. Tel. +39 0471095085, e-mail: [renorm@legalmail.it](mailto:renorm@legalmail.it)

**Purposes of data processing:** Data will be processed, manually and/or electronically, by personnel authorised by NOI S.p.A. for the following purposes:

- performance of contractual relations – preliminary requirements for the service contract referred to herein;
- management of your participation in the procedure

Release of data for these purposes is mandatory and failure to release data (total or partial) will make it impossible for a contract to be signed.

### Type of data processed

- Common personal data (art. 4.1 EU Regulation 2016/679);
- Data relating to criminal convictions and offences (art. 10 EU Regulation 2016/679).

### Legal basis of processing

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract (art. 6.1.b EU Regulation 2016/679). Processing of data relating to criminal convictions and offences of the data subject is necessary to comply with a legal obligation to which the data controller is subject (art. 6.1.c of Regulation EU 2016/679 and Italian Presidential Decree 14 November 2002, no. 313).

**Communication and recipients of data:** Data may be made known to tax consultants, banks and any other individual or private or public legal person contractually affiliated with NOI and named as Data Processor (pursuant to art. 28 of EU Regulation 2016/679), when such disclosure is necessary or instrumental for the performance of the activity described in this contract in relation to the indicated purposes.

**Data transfers:** Data will not be transferred or disclosed in any way to third countries outside the European Economic Area.

**Circulation:** In cases where the circulation of data is mandatory to comply with specific publication obligations under current laws, this shall be without prejudice to the guarantees provided by law for the protection of the personal data of the data subject.

**Duration:** Data will be stored for the time necessary for the performance of the contract and in compliance with the data and document storage times provided by law.

**Automated decision-making:** Data processing is not based on an automated decision-making process.

**Rights of the data subject:** Under current law, the data subject may, upon request, obtain access to their data at any time; should they consider such data to be inexact or incomplete they may request that the data be amended or supplemented, as the case may be; if valid legal grounds exist, they may contest the processing of their data, request cancellation of the data or the limitation of processing. In the latter case, excluding storage, the personal data to which the limitation refers may be processed only with the consent of the petitioner, for the legal exercise of a right of the Controller, for the protection of the rights of a third party or for reasons of significant public interest. Remedies: In the event of a failure to respond within 30 days from the presentation of the request, subject to a substantiated extension up to 60 days for reasons relating to the complexity or large number of requests, the data subject may present a complaint to the Data Protection Authority or file an appeal with the courts. A data subject who believes that the processing of their data breaches the GDPR has the right to present a complaint to the Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)), or to begin legal proceedings.