

# SUSTAINABLE AND INCLUSIVE EVENTS AT NOI

## GREEN EVENTS

NOI stands for sustainability, and this also applies to our events.

We are committed to complying with CAM (Criteri Ambientali Minimi), which regulate the planning, organisation, and execution of events to ensure they are **environmentally friendly and resource efficient**. By following these guidelines, we aim to **minimise waste, reduce our carbon footprint**, and promote the use of **sustainable materials and practices**.

Our goal is to connect with people and share knowledge through our events while striving to have **as little negative impact on the environment as possible**.

Getting to NOI Techpark by public transport? Easy!

Avoiding plastic packaging and focusing on regional and seasonal food? Your choice!

Digitising printed materials or reusing them for other events? Cool!

Filling your bottles with tap water? Hell, yes!

We believe that every event can be a step towards a more sustainable future, and we invite our partners and clients to join us in this commitment to make a positive difference.

Read more about **Green Events** [here](#).

## NO WOMEN, NO PANEL

NOI stands for diversity, and this also applies to our events.

We support the “No Women, No Panel” initiative, which aims to **promote gender diversity and inclusion in public debates, conferences, and panels**. The movement’s core principle is simple: events should not feature all-male panels. Instead, there should be a conscious effort to include female (and diverse) speakers and experts to **provide a broader range of perspectives and expertise**.

The objectives include promoting **gender equality**, raising awareness of the **importance of balanced representation**, encouraging commitments from individuals and organisations to pledge not to participate in or organise panels without female speakers, and showcasing female role models to inspire future generations. By supporting this initiative, we aim to foster **richer, more inclusive discussions that reflect a diverse range of voices and experiences**.

We encourage our clients to share this value with us and join us in our commitment to diversity. Together, we can ensure that our events truly represent the vibrant and diverse community that NOI stands for.

Read more about the province’s **equality action plan** [here](#).