

BASIS Vinschgau Venosta is a hub for innovation and entrepreneurship, offering services in business, education, culture, and social initiatives. Our mission is to promote regional development through projects, networks, consulting, and events. Acting as a platform for exchange and community, we cultivate a creative and entrepreneurial environment that fosters collaboration, shares expertise, and drives innovation.

We are hiring as of now!

## **ONLINE COMMUNICATION**

Full-time (80-100%), all genders

Your Responsibilities:

- Develop and implement the online communication strategy for BASIS and KASINO
- Plan and execute (digital) projects, campaigns, and initiatives
- Contribute to the strategic annual marketing planning
- Manage, coordinate, and further develop social media channels, website, and other platforms
- Conceptualize, plan, and execute our newsletters
- Conduct regular analysis and reporting on activities, including deriving actionable improvement suggestions
- Create content for online communication, both written and visual

We are looking for:

- A completed degree in communication, marketing, or a related field, or at least 2 years of professional experience in a similar role
- Strong writing skills with an awareness of audience-specific language
- In-depth knowledge of advertising, online communication, and social media, with proficiency in Business Suite
- Familiarity with Google tools (Analytics, Data Studio, Search Console, Google Ads)
- Creative skills, with knowledge in graphic design, photography, or video production considered an asset
- Fluency in German, Italian, and English
- Structured approach to work, with strong communication and coordination skills
- Excellent time management
- Open-minded, flexible, and self-reliant working style
- Team spirit, engagement, and initiative

We Offer

- A diverse range of tasks and a dynamic team
- A creative work environment with plenty of room for personal initiative
- Free entry to events at the KASINO and BASIS
- Option to work from coworking spaces in Mals or Naturns
- Flat hierarchies and an open organizational culture
- Opportunities for growth, development, and further training
- Flexible working models with competitive conditions
- Participation in international conferences and networking events
- Access to international connections and a broad network

## How to Apply

Please submit your application, including a cover letter and CV, by January 19, 2025, to:  
Hannes Götsch, BASIS Vinschgau Venosta

[hoi@basis.space](mailto:hoi@basis.space)