



The NOI Training Programme

**Il percorso di
formazione NOI**

Das Weiterbildungsprogramm von NOI

FOR
NOI-COMMUNITY
ONLY

PUP

UP

LUP

ELUP

VELUP

EVELUP

LEVELUP

FOR
NOI-COMMUNITY
ONLY

23.2.+9.3.

**Una migliore gestione
del tuo tempo**

→ Kathrin Pichler

3.3.

**Science Communication with
Social Media**

→ Julius Wesche

10.3.

Prompt Engineering in Practice

→ Lorenzo Nesler

17.3.+22.9.

English Language Course

18.3.+23.9.

Deutschkurs

19.3.+24.9.

Corso di lingua italiana

→ Alpha Beta Piccadilly teacher

19.3.

Erste Hilfe – BLSD

→ Weißes Kreuz (Bozen)

23.–24.3.

**Leadership and Communication
in Projects**

→ Fabrizio Allavena

14.–15.4.

L'arte del Public Speaking

→ Franziska Guggenbichler Beck

24.4.

**Wissenschaftskommunikation
evaluieren – Grundlagen,
Konzepte, Tools**

→ Julia Panzer

→ Vincent Schmid-Loertzer

27.4.+11.5.

My Green Lab

→ Carlo Battisti

29.4.

**AI-Powered Sales:
Automation & Personalisation**

→ Lorenzo Nesler

5.–6.5.

**AI for Data Clustering &
Anomaly Detection**

→ Floriano Zini

19.–20.5.

Visual Thinking

→ Martina Drechsel

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**Pitches, Posters and
Presentations: Communicating
Science to Peers**

→ Laura Moro

→ Lorenzo Nesler

→ Michele Bellone

→ Giuseppe Franco

→ Bruno Aiazzi

→ Franziska Guggenbichler Beck

→ Julia Hofer

→ Anna Oberhofer

→ Mirko Bischofberger

→ Julia Kaufmann

→ Xiaofeng Wang

→ Croce Bianca (Bolzano)

JOIN OUR LANGUAGE TANDEM PROGRAMME

JETZT MITMACHEN: UNSER SPRACH-TANDEM PROGRAMM

Starting in 2025, NOI and the Free University of Bozen-Bolzano (unibz), with its Language Centre, are collaborating on a free language exchange programme, designed to make learning more interactive and enjoyable.

How does it work?

Tandem is a language learning community: members form one-on-one teams to practise two languages with their learning partner. Participants should have at least an A1/A2 knowledge level of their Tandem languages and be ready to engage in lively conversation. To become a member of the unibz platform, simply send a short email to tandem@unibz.it. Once you have been registered, the platform will start looking for suitable language partners and try to match you, based on the languages you wish to practise. You will also have the opportunity to join the European Tandem Partner network and connect with Tandem partners throughout Europe.

Time to have a chat – with your new language partner!

Session 1: register in March
Session 2: register in October

Gemeinsam mit der Freien Universität Bozen (unibz) und deren Sprachenzentrum bieten wir der NOI-Community ab 2025 Zugang zum kostenlosen Sprach-Tandem – für mehr Interaktion und Spaß beim Sprachenlernen.

So funktioniert Tandem:

Tandem ist eine Sprachlerngemeinschaft: Die Mitglieder bilden Zweier-Teams und üben gemeinsam zwei Sprachen. Damit das gut klappt, solltest du deine Tandemsprachen mindestens auf A1- oder A2-Niveau beherrschen – und bereit sein, dich auf einen lebhaften Austausch einzulassen. Um Mitglied der unibz-Plattform zu werden, genügt eine kurze E-Mail an tandem@unibz.it. Sobald du registriert bist, beginnt die Plattform mit der Suche nach geeigneten Sprach-Matches für deine Wunschsprachen. Außerdem hast du die Möglichkeit, dem europäischen Tandem-Partnernetzwerk beizutreten und dich mit Tandem-Partnern in ganz Europa zu vernetzen.

Zeit für ein Schwätzchen – mit deinem neuen Sprachlernpartner!

Session 1: Anmeldung im März
Session 2: Anmeldung im Oktober

ISCRIVITI ORA: IL NOSTRO PROGRAMMA DI TANDEM LINGUISTICO

In collaborazione con la Libera Università di Bolzano e il Centro linguistico di unibz, dal 2025 offriamo alla NOI-Community la possibilità di partecipare al programma gratuito di tandem linguistico – per rendere l'apprendimento delle lingue più divertente e interattivo.

Come funziona Tandem?

Tandem è una comunità di apprendimento linguistico: i partecipanti si dividono in coppie e insieme si esercitano a parlare due lingue. Perché lo scambio linguistico funzioni bene, il tuo livello deve essere almeno A1 o A2. Inoltre devi volere interagire in maniera coinvolgente e propositiva. Per entrare a far parte della piattaforma di unibz, ti basterà inviare una breve e-mail a tandem@unibz.it. Non appena avrai effettuato la registrazione, la piattaforma inizierà a cercare il tandem adatto a te in base alla tua combinazione linguistica. Inoltre avrai l'opportunità di entrare a far parte della rete europea Tandem Partners e di trovare così nuovi partner linguistici in tutta Europa.

È ora di fare due chiacchiere con il tuo nuovo tandem!

Sessione 1: iscrizioni a marzo

Sessione 2: iscrizioni a ottobre

LEVEL UP 2026

D Unser Programm für 2026 bietet zahlreiche Workshops mit kompetenten Fachleuten: Die Schwerpunkte reichen von KI für deinen Arbeitsalltag – z.B. für effizientes Projektmanagement oder Sales-Aktivitäten –, über Zeit- und Stressmanagement bis hin zur erfolgreichen Forschungs- und Wissenschaftskommunikation. Und natürlich haben wir auch wieder unsere Sprachkurse im Programm. Was wird dein nächstes Level?

I Il nostro programma per il 2026 offre numerosi workshop con esperte ed esperti: impara a utilizzare l'intelligenza artificiale per la tua routine lavorativa, ad esempio per il project management o le attività di vendita; migliora la gestione del tempo e delle situazioni di stress; scopri i segreti della comunicazione efficace nel campo della ricerca e della scienza. E naturalmente, torneranno anche i nostri corsi di lingua. Quale sarà il tuo prossimo livello?

E Our 2026 programme offers numerous workshops led by expert speakers. Topics range from AI for everyday work, including effective project management and sales, to techniques for improving time management or handling stress, as well as skills for successfully communicating your research and scientific work to a wider audience – or to your peers. Of course, our language courses are also included in the programme. What's your next level?

See you soon!

**WE ARE
FUTURE
POSITIVE!**

UNA MIGLIORE GESTIONE DEL TUO TEMPO

23.2.+9.3.

IN LINGUA
ITALIANA

Molte scadenze, poco tempo! Una buona gestione del tempo è la chiave per lavorare con chiarezza e serenità. Questo corso aiuta a ritrovare ordine nella mente e nelle giornate piene, insegnando a stabilire priorità, organizzare le attività e creare routine efficaci per affrontare la giornata con più equilibrio.

Contenuti:

- + Principi base della gestione consapevole del tempo
- + Differenza tra “urgente” e “importante”
- + Una tecnica pratica per stabilire priorità
- + Pianificazione personale e professionale con il metodo del timeboxing
- + Riconoscere il proprio ambito di influenza
- + Creare abitudini efficaci e sostenibili
- + Strategie per mantenere la concentrazione e ridurre lo stress

23.2. NOI Techpark
Sala seminario 4

9.3. online

23.2. 9:00 – 12:00

9.3. 9:00 – 10:00

140 € + VAT

Trainer:

→ Kathrin Pichler è consulente in innovazione, esperta di gestione del tempo e mental trainer con un Master in Entrepreneurship & Innovation. Unisce esperienza pratica e passione per la crescita personale per trasmettere metodi semplici di pianificazione consapevole.

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

SCIENCE COMMUNICATION WITH SOCIAL MEDIA

3.3.



This one-day interactive workshop will help researchers strategically use social media – especially LinkedIn – and AI tools to boost the visibility and impact of their research. Participants will learn how to structure and create authentic, engaging, and consistent content that strengthens both their personal profile and their institution’s brand.

Through a mix of theory and hands-on practice, the workshop will teach everything researchers need to know to empower them to become Science Influencers. It will also address common challenges such as lack of time, perfectionism, and the discomfort many feel about being visible online – helping participants to overcome the fear of exposing themselves and share their work with confidence.

Contents:

- + Understand how social media and AI can amplify your research visibility and institutional branding.
- + Learn practical frameworks for creating engaging, trustworthy research related content.
- + Experience how AI can support your idea generation, writing, and visual content production.
- + Leave with a personal action plan and ready-to-use post ideas for LinkedIn.

**NOI Techpark
Seminar Room 3**

9:00 – 17:00

340 € + VAT

Trainer:

→ Julius Wesche is currently working as a researcher at the Norwegian University of Science and Technology. He holds a PhD from Utrecht University and has research experience at the Fraunhofer Institute. He is an expert in science communication and social media, an active speaker across Europe, a successful podcaster (enPower Energiewende and Science Communication Accelerator), and the author of the forthcoming book Science Communication with Social Media (Cambridge University Press, 2026).

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

We would like to thank the Science Communication team of the Laimburg Research Centre for the valuable collaboration within the framework of the Laimburg Science & Corporate Ambassador Academy.



Your AI tools are only as effective as your in-instructions. Most teams waste hours wrestling with vague prompts and unpredictable results while others extract maximum value from the same tools. This interactive workshop teaches you to command AI with precision by building a structured prompt system that turns vague requests into consistently excellent results. You will stop being a user and become a director, controlling what the model does, when it stops, and exactly how it thinks. Using real-life workflows, text drafting, data analysis, and decision support, you will assemble a personal prompt library that works reliably under pressure. You will also master error diagnosis and rapid recovery, ensuring that weak outputs never derail your work again.

Contents:

- + Master prompt logic fundamentals: goal definition, role assignment, output format, context layering, the difference between amateur and expert prompting.
- + Deploy advanced techniques (few-shot learning, role-switching, systematic error analysis) that work across ChatGPT, Claude, Gemini, and beyond.
- + Build a reusable prompt library and playbook for your daily work and develop templates that can be used by your whole team.
- + Develop error diagnosis skills and recovery frameworks to rescue failed outputs in real time.

**NOI Techpark
Seminar Room 4**

9:00 – 13:00

190 € + IVA

Trainer:

→ Lorenzo Nesler, with an academic background in sustainability and technology, has spent 2025 helping 20+ enterprises unlock AI’s strategic potential. With over five years of hands-on AI experience, he integrates three strategic pillars: employee training, company analysis, and systematic AI implementation. Rather than treating these as separate initiatives, he ensures that AI deployment is grounded in both organisational strategy and human capability. He places particular emphasis on methodology-first solutions and immediately deployable implementations.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

Unlock your linguistic potential

Aiming to improve and becoming a master of the English language? Then this is the course for you, giving you the opportunity to perfect your language skills by taking classes taught by native speakers. This will encourage authentic expression and natural pronunciation, advancing towards intercultural aspects bringing you from learning to living a language. From understanding, listening, reading, speaking, writing and interacting – your active participation makes your language expression top-notch.

Test and Course Level:

A short, written test and individual interview are required. But do not be nervous: this only helps to assess your language level to ensure the best possible learning outcome. Once all the results have been evaluated, the appropriate course level for the majority can be determined. This means we cannot guarantee participation in this course if your language level differs too much from the selected level.

Online

1st edition: starting 17.3.

2nd edition: starting 22.9.

One meeting per week, with a total of 10 meetings in each edition

12:30 – 13:45 (75 min.)

140 € + VAT for each edition

Trainer:

→ Alpha Beta Piccadilly teacher, native speaker, with many years of teaching experience

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

1ST EDITION

2ND EDITION

Entfalte dein sprachliches Potential

Sprachen lernt man am besten von denen, die sie aus dem Effeff beherrschen: Muttersprachler*innen. Die deutschsprachigen Dozierenden fördern den aktiven und authentischen Umgang mit der Sprache: So bist du gleich mittendrin in Kommunikation und Kultur, verbesserst dein Verstehen, Hören und Lesen, aber besonders auch dein aktives Sprechen, Interagieren und Schreiben. Mit diesem Kurs lernst du schnell, dich spontaner und sicherer auszudrücken.

Einstufungstest und Kursniveau:

Wir wollen optimalen Lernerfolg – deshalb gibt es vor der Teilnahme einen schriftlichen und mündlichen Einstufungstest. Wenn alle Interessierten den Test absolviert haben, wird das für die Mehrheit passende Kursniveau festgelegt. Wir können daher keine Teilnahme am Kurs garantieren, sollte sich dein Sprachlevel zu stark von dem für den Kurs gewählten Niveau unterscheiden.

Online

1. Ausgabe: Beginn 18.3.

2. Ausgabe: Beginn 23.9.

Ein Treffen pro Woche, insgesamt 10 Treffen für jede Ausgabe

12:30 – 13:45 (75 min.)

140 € + MwSt. für jede Ausgabe

Trainer:

→ Alpha Beta Piccadilly Lehrer*in, Muttersprache, mit langjähriger Lehrerfahrung

GENAU DER RICHTIGE KURS FÜR DICH?
HIER GEHT'S ZUR ANMELDUNG!

1. AUSGABE

2. AUSGABE

CORSO DI LINGUA ITALIANA

19.3./24.9.

Libera il proprio potenziale linguistico

Si impara davvero una lingua solo insieme a chi la vive tutti i giorni ovvero le persone madrelingua. Insegnanti madrelingua ti permettono di imparare anche gli aspetti linguistici interculturali della lingua stessa, incentivando chi sta imparando a partecipare attivamente e ad esprimersi in modo autentico. Nel corso delle lezioni puoi sviluppare le tue abilità ricettive (capire, ascoltare e leggere) e quelle produttive (scrivere, parlare e interagire), per poterti esprimere in modo spontaneo e sicuro.

Test iniziale e livello del corso:

Il tuo apprendimento dovrà essere un successo. Per questo abbiamo inserito un test scritto e un colloquio individuale, per aiutarci a capire qual è il tuo livello. Dopo il test con tutte le persone iscritte, il livello del corso verrà scelto dall'insegnante in base a quello riscontrato più frequentemente tra queste. Se il tuo livello è molto diverso da quello scelto per il corso, non possiamo quindi assicurarti la partecipazione.

Online

1ª edizione: a partire dal 19.3.

2ª edizione: a partire dal 24.9.

Un incontro alla settimana, 10 incontri totali per ogni edizione

12:30 – 13:45 (75 minuti)

140€ + IVA per ogni edizione

Trainer:

→ Insegnante di Alpha Beta Piccadilly, madrelingua, con pluriennale esperienza nell'insegnamento

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

1ª EDIZIONE

2ª EDIZIONE

ERSTE HILFE – BLSD (BASIC LIFE SUPPORT & DEFIBRILLATION)

19.3.



Das Wissen über grundlegende Erste-Hilfe-Techniken kann im Berufsalltag ebenso wie im privaten Umfeld den entscheidenden Unterschied machen.

In vielen medizinischen Notfällen zählt jede Sekunde – und nicht selten trifft professionelle Hilfe zu spät ein. Umso wichtiger ist es, frühzeitig einen Notfall zu erkennen und mit lebensrettenden Maßnahmen die Zeit bis zum Eintreffen des Rettungsdienstes zu überbrücken. Daher wird dringend empfohlen, sich mit den Grundlagen der Ersten Hilfe und Wiederbelebung vertraut zu machen.

Es handelt sich um ein freiwilliges Weiterbildungsangebot für alle Mitarbeitenden der NOI-Community. Die Teilnahme verpflichtet nicht dazu, anschließend als Ersthelfer*in im Unternehmen tätig zu werden.

Inhalte:

- + Aktivierung des Rettungssystems, Lagebeurteilung und Notfallmeldung
- + Theorie und praktische Übungen zur kardio-pulmonalen Reanimation (BLS – Basic Life Support)
- + Theorie und praktische Anwendung des automatisierten externen Defibrillators (Abkürzung: AED)

**NOI Techpark
Seminarraum 1**

8:30 – 13:30

120 € + MwSt.

Trainer:

→ Qualifiziertes Personal vom Weißen Kreuz (Bozen) als Erste-Hilfe-Ausbilder und professionelle Rettungskräfte in medizinischen und gesundheitlichen Notfallsituationen

GENAU DER RICHTIGE KURS FÜR DICH?
HIER GEHT'S ZUR ANMELDUNG!

LEADERSHIP AND COMMUNICATION IN PROJECTS

23.-24.3.



This course provides participants with the tools necessary to enhance and build on their leadership skills. Participants will assess their own leadership competencies and focus on areas for improvement. The course addresses critical issues that arise in creating a vision, aligning people to that vision, and energising them to achieve it. Participants will learn about the relationship of leadership to management, how to deal with motivational differences in individuals, interpersonal communication, managing conflict, managing change, and ethical issues in leadership.

Contents:

- + Lead project teams through more effective communication.
- + Identify motivational value systems to improve productivity and cooperation.
- + Recognise the role of business and personal ethics in leadership.
- + Define the stages of predictable change and identify appropriate leadership strategies for each stage.
- + Use a powerful four-stage collaborative negotiation process.
- + Create a Leadership Development Plan to implement when you return to work.

**NOI Techpark
Seminar Room 4**

9:00 – 17:00

390 € + VAT

Trainer:

→ Fabrizio Allavena is a trainer and business coach with extensive experience in management and consulting. He specialises in strategy, marketing, organisational change, and international team development, with a strong passion for training and helping people to grow.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

L'ARTE DEL PUBLIC SPEAKING

14.-15.4.

Questo corso intensivo di due giorni trasmette competenze pratiche per presentazioni efficaci in contesti scientifici, imprenditoriali e pubblici. Con leggerezza e umorismo scoprirai il piacere di parlare in pubblico.

Il programma alterna momenti di input teorico ed esercizi pratici. Il corso si concentra sullo sviluppo della presenza scenica, sull'allenamento della voce e sulla gestione dello stress. Potrai portare un tuo tema, argomento o una presentazione per esercitarti. La seconda giornata si chiuderà con una simulazione realistica di presentazione e ti consentirà di applicare immediatamente quanto appreso.

Contenuti:

- + Training per la presenza scenica: corpo, postura, voce
- + Strutturazione e drammaturgia di presentazioni
- + Analisi di esempi best practice
- + Gestione di situazioni impreviste
- + Simulazione realistica con setting completo
- + Registrazione video per la valutazione individuale

IN LINGUA
ITALIANA

14.4. NOI Techpark

Sala seminario 4

15.4. NOI Techpark

Sala seminario 2

9:00 – 17:00

390 € + VAT

Trainer:

→ Franziska Guggenbichler Beck, docente di Public Speaking presso la Libera Università di Bolzano, unisce la sua esperienza di regista a una solida formazione in musicologia, scienze della comunicazione e retorica. Il suo approccio didattico combina conoscenze scientifiche ed esercizi teatrali in modo fondato, anticonvenzionale, spiritoso e liberatorio.

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

Grundlagen, Konzepte, Tools

Evaluationen sind ein wichtiges Mittel, um die eigene Arbeit zu reflektieren und zu verstehen, welche Formate der Wissenschaftskommunikation sich zur Erreichung bestimmter Ziele und Zielgruppen eignen. In dem Workshop werden zentrale Kenntnisse zur Planung und Durchführung zielgerichteter und sinnvoll angepasster Evaluationen vermittelt. In interaktiven Phasen werden die Teilnehmenden die Möglichkeit haben, erste Ansätze und Ideen für die eigene Arbeit zu entwickeln. Darüber hinaus werden Tools vorgestellt, die für die eigenständige Evaluationsplanung und -umsetzung genutzt werden können. Der Workshop schließt mit gemeinsamen Überlegungen zur Implementierung des Gelernten in den Arbeitsalltag.

Inhalte:

- + Grundlagen der Evaluation von Wissenschaftskommunikation
- + Grundlagen der strategischen Planung mit Fokus Zielgruppen & Ziele
- + Effektive Evaluationen planen
- + Hilfreiche Indikatoren entwickeln
- + Integration von Evaluationen in den Arbeitsalltag und Ausblick

NOI Techpark

Seminar Raum 4

9:00 – 17:00

150 € + MwSt.

Trainer:

→ Julia Panzer ist stellvertretende Projektleiterin in der Impact Unit. Sie entwickelt Evaluationsmaterialien, analysiert die Wirkung von Wissenschaftskommunikation und betreut die Evaluationsplattform. Zudem organisiert sie Workshops und Veranstaltungen. Sie studierte Sozialökonomie und Sozialforschung in Hamburg und Bremen.

→ Vincent Schmid-Loertzer ist wissenschaftlicher Mitarbeiter in der Impact Unit. Er vermittelt Wissen zu Wirkungsorientierung und Evaluation und berät zu Evaluationsvorhaben. Nach Studien in Sozialer Arbeit und Sozialwissenschaften in Berlin und New York arbeitete er im Projektmanagement und in der Stiftungskommunikation, u.a. im Citizen-Science- und Energiewendebereich.

Labs are among the most resource-intensive spaces in any industry. But they don't have to be. By simply introducing a new perspective, My Green Lab has helped tens of thousands of people make a positive change to their work and create a culture of sustainability in the lab.

My Green Lab, a non-profit organisation and partner of Living Future Europe, is at the forefront of the green labs' movement. My Green Lab runs several programmes around the world for scientists in support of reducing the environmental impact of scientific research, including a My Green Lab Certification Programme

Recognised by the United Nations Race to Zero campaign as a key measure of progress towards a zero-carbon future, the My Green Certification is considered the gold standard for laboratory sustainability best practices around the world.

Contents:

- + Building a global culture of sustainability in science
- + Energy
- + Waste
- + Water
- + Green chemistry
- + Procurement
- + Engagement
- + My Green Lab certification and programmes



NOI Techpark
Training Room*

9:00 – 13:00

180 € + VAT

Trainer:

→ Carlo Battisti, President of Living Future Europe since 2019 and European Ambassador for My Green Lab since 2021. He organised the My Green Lab Europe Summits (2022, 2023, 2025) and contributed to the MGL Certification 2.0 update. Certified My Green Lab Accredited Professional.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

*Please ask our info desk how to get to the room

AI-POWERED SALES: AUTOMATION & PERSONALISATION

29.4.

IN ENGLISH

Founders and sales teams are drowning in repetitive tasks such as writing emails, handling objections, and following up while missing high value selling moments. Meanwhile, competitors using AI-assisted sales psychology are closing deals faster, recovering from stalled conversations, and building stronger relationships with less effort. This workshop will teach you to leverage AI as your sales strategist – automating mechanical tasks so you can focus on relationships and deals. You will master the creation of psychologically persuasive email sequences that personalise instantly, build objection-handling playbooks that reflect your unique brand voice, and learn to diagnose deal resistance in real time. Every technique is tool-agnostic and works across any CRM, email platform, or outreach system that you already use – nothing proprietary, everything portable and immediately deployable.

Contents:

- + Master the psychology of persuasion: learn why prospects resist and how AI can help you craft messages that overcome objections before they surface.
- + Build dynamic email templates and objection scripts that personalise at scale without sounding generic or robotic.
- + Design AI-assisted lead nurturing strategies that accelerate conversion and strengthen relationships simultaneously.

NOI Techpark Training Room*

9:00 – 13:00

190 € + VAT

Trainer:

→ Lorenzo Nesler, with an academic background in sustainability and technology, has spent 2025 helping 20+ enterprises unlock AI's strategic potential. With over five years of hands-on AI experience, he integrates three strategic pillars: employee training, company analysis, and systematic AI implementation. Rather than treating these as separate initiatives, he ensures that AI deployment is grounded in both organisational strategy and human capability. He places particular emphasis on methodology-first solutions and immediately deployable implementations.

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*Please ask our info desk how to get to the room

AI FOR DATA CLUSTERING & ANOMALY DETECTION

5.-6.5.

IN ENGLISH

This course will provide an overview of two unsupervised Artificial Intelligence techniques for data analysis, namely clustering and anomaly detection. Clustering can reveal hidden patterns, relationships, and structures within data that might not be apparent through other methods. It has several applications, including market segmentation, social network analysis, image segmentation, and search results grouping. The goal of anomaly detection (aka outlier analysis) is to identify rare items, events, or observations that differ significantly from most of the data. Outliers typically correspond to some problems, such as bank fraud, structural defects, or medical conditions. This course will include a theoretical part on Artificial Intelligence algorithms for clustering and anomaly detection, and an application part, where participants will learn how to use specific software packages for the analyses mentioned.

Contents:

- + What data clustering and anomaly detection are
- + Example applications
- + Artificial Intelligence algorithms for clustering and anomaly detection, from the simplest to the more sophisticated
- + Experimentation with algorithms

NOI Techpark Training Room*

9:00 – 13:00

180 € + VAT

Trainer:

→ Floriano Zini is a researcher in computer science at the Faculty of Engineering of the Free University of Bozen-Bolzano (unibz). Over the past 15 years, his R&D activity has focused on the design, development and evaluation of mobile and web-based information systems for personalised health care. Personalisation is achieved through the application of Artificial Intelligence methodologies and algorithms, particularly Machine Learning. Floriano holds a Ph.D. in computer science and has authored about 60 scientific papers on e-health, personalised information systems, grid computing, multiagent systems and evolutionary computing.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

*Please ask our info desk how to get to the room

VISUAL THINKING

19.–20.5.

IN ENGLISH

Visual thinking is a useful skill for anyone who needs to communicate ideas, create a vision or explore a process... in a world increasingly shaped by images. This course is designed to introduce you to the art of drawing your thoughts and thinking through your drawings. No prior artistic skills are necessary. This course is also about regaining the creative confidence of expressing yourself visually, even in front of an audience. It is for team leaders, project managers, teachers, and students who want to think, work, and communicate better. The approach is highly interactive, ensuring you are fully immersed in the world of visual thinking. While some materials are provided, bringing your own coloured pencils can add a personal touch to your creations.

Contents:

Day 1: Overview and Basic Drawing Skills

- + Introduction to Visual Thinking
- + Mastering basic drawing skills
- + Enhancing your drawing skills
- + Story structures
- + Exercises (Experience journey: transform simple processes into visual narratives. Knowledge transfer: learn to visualise step-by-step instructions on how to accomplish tasks with clarity.)

Day 2: Collaborative Exploration

- + Exercises (Embark on a problem-solving journey. Draw your vision and future scenario.)
- + Group discussion of the results

NOI Techpark Seminar Room 4

9:00 – 17:00

380 € + VAT

Trainer:

→ Martina Drechsel knows the pressure of developing new ideas and the challenges of communicating with and leading a multidisciplinary team. Over the past 30 years, she has been an art director for the front pages of renowned German magazines, co-founded two start-ups and served as a professor and lecturer in visual communication. She also initiated Patternhouse, a research-based design project that aims to improve the recovery process of people suffering from mental health problems.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

Communicating Science to Peers

This one-day interactive workshop explores the foundations of effective scientific and technical communication, equipping participants with the skills needed to convey their research clearly, concisely, and compellingly in contexts such as conferences, symposia, and meetings. Drawing on insights from neuroscience, linguistics, and marketing, the workshop focuses on how to craft engaging pitches, posters, and presentations.

Through hands-on and collaborative exercises, participants will apply these principles directly to their own research and to real-world examples provided by the instructor. In addition to developing practical communication skills, participants will learn strategies to structure and present their research in ways that resonate with diverse audiences, enhancing both clarity and impact. By the end of the workshop, participants will leave with actionable tools to tell their research story effectively and confidently.

Contents:

- + Tailoring your research story to your target audience.
- + Approaching your project as a “story” rather than a set of slides or a set of data.
- + Communicating your research clearly and effectively with words (distilling, elevator pitch, nucleus, making ideas visual, focusing on “what” not “how”, strategic structuring).
- + Presenting your research story clearly and effectively through both language and visuals, using slides and posters.
- + Hands-on exercises using participants’ own work.

IN ENGLISH

NOI Techpark
Seminar Room 4

9:00 – 17:00

190 € + VAT

Trainer:

→ Laura Moro holds advanced degrees in biotechnology, biomedical research, and science communication, reflecting her commitment to bridging cutting-edge science with impactful communication. Backed by a prestigious Marie Curie Postdoctoral Fellowship and 9+ years in academic research and industry, she has supported scientists, companies, and international organisations in sharing their work with clarity and influence since 2014.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

We would like to thank the Science Communication team of the Laimburg Research Centre for the valuable collaboration within the framework of the Laimburg Science & Corporate Ambassador Academy.

CONTENT CREATION WITH AI

9.9.

IN ENGLISH

Professional visual content commands attention and drives conversions, but hiring designers for each project is expensive and slow, whether for social media, websites, or internal presentations. This intensive course will show you how to generate stunning, on-brand images, graphics, and video assets using the modern AI platform OpenArt to generate compelling images, graphics, and short videos in a fraction of the time. You will build a creative partnership with AI while maintaining brand consistency and visual standards. You will practice writing imaginative prompts, automating the production of image series, and preparing assets for multiple channels efficiently and in a way that allows for reuse.

Contents:

- + Understand the fundamental elements of generating visuals with modern AI tools.
- + Write creative prompts and automate the production of image series.
- + Prepare content for various channels in an efficient and reusable way.
- + Know key techniques to convince visually without being a designer.

**NOI Techpark
Training Room***

9:00 – 13:00

190 € + VAT

Trainer:

→ Lorenzo Nesler, with an academic background in sustainability and technology, has spent 2025 helping 20+ enterprises unlock AI’s strategic potential. With over five years of hands-on AI experience, he integrates three strategic pillars: employee training, company analysis, and systematic AI implementation. Rather than treating these as separate initiatives, he ensures that AI deployment is grounded in both organisational strategy and human capability. He places particular emphasis on methodology-first solutions and immediately deployable implementations.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

*Please ask our info desk how to get to the room

Il corso esplora diverse forme e metodi di narrazione della scienza e la loro funzione comunicativa. In particolare, si parlerà delle strutture e degli elementi del racconto, esaminandone punti di forza e debolezze, con l'obiettivo di capire quando è utile ricorrervi nella comunicazione della scienza. Questi concetti verranno poi utilizzati in esercitazioni e discussioni volte ad analizzare narrazioni già esistenti, e a idearne o svilupparne di nuove legate ai propri argomenti di ricerca.

Contenuti:

- + Basi di narratologia
- + Storytelling e comunicazione della scienza
- + Uso di archetipi e metafore
- + Sviluppo di contenuti scientifici in forme narrative
- + Modulare le storie in base al pubblico di riferimento

NOI Techpark
Sala seminario 4

9:00 – 17:00

190€ + IVA

Trainer:

→ Michele Bellone è un giornalista scientifico e collabora con Codice Edizioni come curatore della saggiistica e coordinatore scientifico del Festival della Scienza di Roma. Tiene corsi di formazione, insegna comunicazione scientifica alla SISSA e all'Università di Pavia, e scrive di scienza, storie e giochi su “Le Scienze”.



QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

Il seminario offre una panoramica operativa e interattiva sul tema degli aiuti di Stato applicati alla ricerca e all'innovazione, con particolare attenzione alle implicazioni per enti pubblici, imprese e intermediari dell'innovazione. Attraverso esempi concreti e casi reali, il corso affronta le principali criticità che emergono nella gestione di strumenti come LP14, bandi europei e agevolazioni fiscali.

La sessione è pensata per essere altamente partecipativa: i partecipanti sono invitati a portare domande e casi specifici, così da stimolare il confronto e l'apprendimento collettivo.

Contenuti:

- + Introduzione agli aiuti di Stato: concetti base e definizioni
- + Focus sugli aiuti all'innovazione e alla ricerca: teoria e casistica
- + De minimis ed esenzione: rationale e differenze
- + Esempi concreti di aiuti di Stato alle imprese (e alla ricerca) in ambito innovazione
- + Il cumulo degli aiuti: importanza e applicazioni pratiche
- + Raccomandazioni e consigli: a cosa stare attenti

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

NOI Techpark Training Room*

9:00 – 12:00

190 € + IVA

Trainer:

→ Carlo Eugenio Baldi, esperto riconosciuto a livello nazionale ed europeo in materia di aiuti di Stato, collabora da oltre trent'anni con amministrazioni pubbliche e con i Servizi della Commissione Europea. È autore del manuale "La disciplina degli aiuti di Stato" (Europroject – I.B.C. Srl). Il suo approccio pragmatico e la profonda conoscenza del quadro normativo lo rendono un punto di riferimento per enti pubblici e operatori economici.

→ Giuseppe Franco, Head of Unit Innovation Funding & EU Opportunities presso NOI Techpark, con esperienza pluriennale in progetti di innovazione e ricerca, finanza agevolata e consulenza alle imprese. Ha coordinato diverse iniziative e workshop tematici su strumenti di agevolazione di livello regionale, nazionale ed europeo.

The course is aimed at project managers and professionals in the field of project management who want to harness the potential of Artificial Intelligence (AI) and tools such as ChatGPT to improve decision-making, efficiency, and innovation in their projects.

This one-day course provides an in-depth understanding of how AI and ChatGPT can be integrated into the project management life-cycle, improving project planning, execution, and monitoring capabilities.

Participants will gain practical skills in using AI-based solutions to optimise workflows, improve resource utilisation, and ensure project success.

Whether you want to stay competitive in an ever-changing industry or explore the potential of AI in project management, this course is ideal for enhancing your skills and embracing AI-driven innovation.

Contents:

- + Understand the fundamentals of Artificial Intelligence specific to project management.
- + Discover how ChatGPT can support a project manager’s daily activities.
- + Learn how to use AI tools for data analysis, trend forecasting and risk management.
- + Develop practical skills to implement AI-based solutions in projects.



**NOI Techpark
Seminar Room 4**

9:00 – 17:00

290 € + VAT

Trainer:

→ Bruno Aiazzi, Trainer-Consultant in Project Management & Project Management Office. He has over 25 years of experience in project management training and consulting and holds a degree in Management Engineering from Politecnico di Milano. He began his career in the IT sector as a Project Manager, later advancing to Business Unit Manager for the “Education” and “Networking & Security” divisions, and ultimately serving as General Manager.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

DIE KUNST DES SPRECHENS VOR PUBLIKUM

28.–29.9.

IN DEUTSCHER
SPRACHE

Dieser zweitägige Intensivkurs vermittelt praxisnahe Kompetenzen für überzeugende Auftritte in wissenschaftlichen, unternehmerischen und öffentlichen Kontexten. Durch Leichtigkeit und Humor entdecken die Teilnehmenden den Spaß am Auftreten.

Bei diesem Kurs wechseln sich die nötigen Dosen an theoretischem Input mit praktischen Übungen und Auftrittsmomenten vor der Gruppe ab. Im Fokus stehen dabei die Entwicklung deiner Bühnenpräsenz, das Training deiner Stimme, sowie der souveräne Umgang mit Stress. Du kannst einen eigenen Vortrag, Pitch oder Präsentation gerne mitbringen und daran üben. Zu guter Letzt wirst du bei einer realitätsnahen Auftrittssimulation das Gelernte direkt anwenden.

Inhalte:

- + Auftritts- und Bühnentraining: Körper, Haltung, Stimme
- + Gestaltung und Dramaturgie von Präsentationen und Pitches
- + Analyse von Best-Practice-Beispielen
- + Stressmanagement und Umgang mit unerwarteten Situationen
- + Anwendung des Gelernten bei einer realitätsnahen Auftrittssimulation mit vollständigem Setting
- + Videoaufnahme zur Standortbestimmung mit individuellem Feedback

28.9. NOI Techpark
Seminarraum 4

29.9. NOI Techpark
Seminarraum 2

9:00 – 17:00

390 € + MwSt.

Trainer:

→ Franziska Guggenbichler Beck, Dozentin für Public Speaking an der Freien Universität Bozen, verbindet ihre Erfahrungen als Regisseurin mit fundiertem Wissen aus Musikologie, Kommunikationswissenschaft und Rhetorik. Ihre Lehrmethodik vereint wissenschaftliche Erkenntnisse mit theaterpraktischen Übungen – fundiert, unkonventionell, humorvoll und befreiend.

GENAU DER RICHTIGE KURS FÜR DICH?
HIER GEHT'S ZUR ANMELDUNG!

Der Kurs richtet sich an interessierte nicht-deutsche Muttersprachler*innen, die bereits Kenntnisse im Standarddeutschen aufweisen und sicherer im Umgang mit dem Dialekt werden möchten. Besonderes Augenmerk wird auf das Hörverständnis gelegt: Ziel ist, die rezeptive Dialektkompetenz zu stärken und so Verständnisprobleme im Umgang mit dialektsprechenden Südtiroler*innen zu überwinden. Authentisches Material in geschriebener und gesprochener Form bildet die Kursgrundlage; darüber hinaus werden wir Südtiroler Bräuche und Traditionen besprechen, damit auch das Watten und Törggelen einwandfrei funktionieren.

Deutschkenntnisse auf mindestens B1-Niveau sind erforderlich.

Online

Beginn 1.10.

Ein Treffen pro Woche, insgesamt
10 Treffen für jede Ausgabe

12:30 – 13:45 (75 min.)

140 € + MwSt. für jede Ausgabe

Trainer:

→ Julia Hofer hat mehrjährige umfangreiche Unterrichtserfahrung im In-und Ausland. Sie ist deutscher Muttersprache, verhandlungssicher in vier weiteren Sprachen, kompetent, aufgeschlossen – und bereit zum lebenslangen Lernen.

GENAU DER RICHTIGE KURS FÜR DICH?
HIER GEHT'S ZUR ANMELDUNG!

MENO SEDUTI, PIÙ MOVIMENTO

1.10.

In forma e senza dolori in ufficio

In questo workshop scoprirete come trasformare l'ufficio in un ambiente che sostiene la salute e imparerete quattro regole semplici per proteggere il corpo e la colonna vertebrale. Scoprirete come migliorare la postura e ottimizzare l'ambiente di lavoro, sia in ufficio sia in smart working. Al termine, conoscerete a fondo le conseguenze di posture scorrette e sedentarietà e avrete strategie pratiche da applicare quotidianamente per restare senza dolori, produttivi e in salute a lungo termine.

Contenuti:

Il workshop combina teoria e pause pratiche di movimento.

Parte teorica

- + Conseguenze fisiche, cognitive e psicologiche di posture scorrette e inattività
- + Nozioni di base di anatomia
- + Quattro regole fondamentali per un ufficio salutare
- + Come riconoscere una buona postura
- + Movimento corretto dentro e fuori dal workspace
- + Ottimizzazione della postazione in ufficio e in smart working
- + Uso corretto di laptop e smartphone

Parte pratica

I partecipanti sperimenteranno cosa significa avere una buona postura e muoversi correttamente, e impareranno esercizi di stretching e rinforzo per migliorare la postura, aumentare la forza dei muscoli posturali e prevenire dolori o altri sintomi. Al termine, riceveranno l'accesso a un programma di mobilità e rinforzo tramite un'app contenente tutti gli esercizi svolti durante il workshop.

IN LINGUA
ITALIANA

NOI Techpark

Sala seminario 4

9:00 – 13:00

120€ + IVA

Trainer:

→ Anna Oberhofer, fisioterapista e allenatrice certificata di forza e condizionamento, con una passione per il movimento e la salute olistica.

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

STORYTELLING IN FORSCHUNG UND WISSENSCHAFT

6.10.

IN DEUTSCHER
SPRACHE

Der Workshop zeigt auf, wie Storytelling deine Forschung für das Publikum zugänglicher macht. Durch die Einbettung der Inhalte in Geschichten können komplexe Ideen nämlich ansprechender werden, sei es in wissenschaftlichen Arbeiten, Medienartikeln oder sozialen Medien.

Während des Workshops entdeckst du die Kernelemente des Storytellings und lernst, wie du diese auf deine eigene Arbeit anwenden kannst.

Anhand interaktiver Übungen und Beispiele aus der Praxis analysierst du deine Arbeit aus narrativer Perspektive und übst das Verfassen von Botschaften für verschiedene Formate. Der Workshop behandelt auch mündliche Präsentationsfähigkeiten und vermittelt dir praktische Werkzeuge, mit denen du deine wissenschaftlichen Erkenntnisse wirkungsvoller vermitteln kannst.

Inhalte:

- + Erfahre, warum Geschichten deine Forschung unabhängig vom Format ansprechender und zugänglicher machen.
- + Identifiziere die Schlüsselkomponenten, die wissenschaftliche Inhalte in fesselnde Geschichten verwandeln.
- + Analysiere und adaptiere deine eigene Forschung mithilfe von Storytelling-Techniken und praktischen Übungen.
- + Erlerne grundlegende Strategien, um dein Storytelling zu ergänzen und die Wirkung deiner Botschaft zu verstärken.

Wir danken für die wertvolle Zusammenarbeit, insbesondere mit dem Team Wissenschaftskommunikation des Ver- suchszentrums Laimburg, im Rahmen der Laimburg Science & Corporate Ambassador Academy.

NOI Techpark Seminarraum 3

9:00 – 17:00

190 € + MwSt.

Trainer:

→ Mirko Bischofberger ist Experte für Wissenschaftskommunikation mit über 20 Jahren Erfahrung und lehrt an mehreren Universitäten in der Schweiz (u.a. Zürich und Basel). Nach einem Studium der Molekularbiologie und einer Promotion in Computational Biology arbeitete er für die Neue Zürcher Zeitung, das Schweizer Parlament, den Schweizerischen Nationalfonds und die École Polytechnique Fédérale de Lausanne. Er wurde mehrfach für seine Arbeit in Wissenschaftskommunikation ausgezeichnet und unterstützt internationale Förderorganisationen.

GENAU DER RICHTIGE KURS FÜR DICH?
HIER GEHT'S ZUR ANMELDUNG!

GESTIONE DELLO STRESS

14.10.+ 18.11.

Per molti di noi lo stress è una costante della nostra vita. L'obiettivo di questo workshop è imparare a gestire lo stress in modo competente per ridurre i rischi per la salute ad esso correlati.

Durante il workshop apprenderai tutto ciò che è importante di sapere sull'insorgenza dello stress e su come affrontarlo. Riceverai informazioni che ti aiutano a comprendere e inquadrare meglio l'esperienza dello stress. Scoprirai come ridurre i fattori dello stress, ampliare le tue strategie individuali di gestione e aumentare le tue capacità di affrontare situazioni stressanti. La competenza di gestire lo stress viene potenziata e imparerai ad affrontare con maggiore serenità e sicurezza lo stress sul lavoro e nella vita quotidiana.

Vantaggi:

Imparerai a

- + individuare il tuo attuale stato di stress e identificare gli stressori individuali,
- + comprendere come reagisci allo stress,
- + conoscere e ampliare i metodi di competenza strumentale, mentale e rigenerativa/palliativa nello stress e ad applicarli nella vita quotidiana.

Contenuti:

- + Cause, caratteristiche e manifestazioni dello stress
- + I tre pilastri del semaforo dello stress: riflessione e confronto sui stressori individuali, gli intensificatori personali di stress e la propria risposta allo stress
- + Misure immediate per ridurre lo stress a breve termine e strategie a lungo termine per la gestione dello stress

IN LINGUA
ITALIANA

NOI Techpark

Sala seminario 4

9:00 – 17:00

290 € + IVA

Trainer:

→ Julia Kaufmann è psicologa, supervisora e coach, specializzata in psicologia clinica e della salute

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

THINKING OUT OF THE BOX

21.+28.10.

The two-day interactive workshop will delve into the mindsets that are considered essential to navigate the complexities and rapid changes in the business environment encountered by modern organisations, now facing AI transformations. These mindsets include Agile Mindset, fostering adaptability and continuous improvement; Growth Mindset, encouraging personal and professional development through embracing challenges and continuous learning; and Entrepreneurial Mindset, nurturing continuous experimentation and proactive problem solving. In the workshop, you will learn about these mindsets through engaging in hands-on and collaborative activities built on real-world cases and supported by several AI tools. In addition to experiencing these mindsets, you will also learn how to cultivate the right mindsets in your working environment, either in a single team or within the whole company.

Contents:

- + Understand the fundamental elements under-pinning Agile, Growth and Entrepreneurial Mindsets.
- + Be able to recognise and be open-minded towards these mindsets.
- + Obtain a good knowledge of key frameworks, techniques and AI-powered toolkits that you can apply to cultivate these mindsets in your organisation.



**NOI Techpark
Seminar Room 4**

9:00 – 17:00

290 € + VAT

Trainer:

→ Xiaofeng Wang is an associate professor at the Faculty of Engineering at the Free University of Bozen-Bolzano (unibz). Her main research areas include software start-ups, agile and lean software development and innovation, and human factors in software engineering. Before joining unibz, she worked in Lero, the Irish Software Engineering Research Centre. She has more than 15 years of experience in agile and lean software development research.

WANT TO TAKE THIS COURSE?
SIGN UP HERE!

PRIMO SOCCORSO – BLSD (BASIC LIFE SUPPORT & DEFIBRILLATION)

22.10.

IN LINGUA
ITALIANA

La conoscenza delle tecniche di primo soccorso di base può fare la differenza sia nella vita lavorativa che in quella privata.

In molte emergenze mediche, ogni secondo conta e spesso l'aiuto professionale arriva troppo tardi. Per questo è fondamentale riconoscere tempestivamente un'emergenza e applicare misure salvavita per coprire il tempo fino all'arrivo dei soccorsi.

Risulta quindi molto importante conoscere le basi del primo soccorso e della rianimazione. Si tratta di un'offerta formativa volontaria rivolta a tutte le persone della NOI-Community. La partecipazione non comporta l'obbligo di svolgere successivamente il ruolo di primo soccorritore nell'azienda.

Contenuti:

- + Attivazione del sistema di emergenza, valutazione della situazione e segnalazione dell'emergenza
- + Teoria ed esercitazioni pratiche di rianimazione cardiopolmonare (BLS – Basic Life Support)
- + Teoria e applicazione pratica del defibrillatore automatico esterno (Abbreviazione: DAE)

NOI Techpark
Sala seminario 2

8:30 – 13:30

120 € + IVA

Trainer:

→ Personale qualificato della Croce Bianca (Bolzano) come istruttori e istruttrici di primo soccorso e soccorritori professionisti in situazioni di emergenza medica e sanitaria.

QUESTO CORSO FA PER TE?
ISCRIVITI QUI!

Info & Support

- Lena Höller
- +39 0471 055 198
- levelup@noi.bz.it

Ⓓ Du hast einen Kurs gefunden, der dich anspricht? Um dich anzumelden, blättere zur Seite des entsprechenden Kurses und klicke auf die Box „Genau der richtige Kurs für dich? Hier geht’s zur Anmeldung!“

Ⓘ Hai trovato un corso che ti piace? Per iscriverti vai alla pagina del corso e clicca sul box “Questo corso fa per te? Iscriviti qui!”

Ⓔ Found a course that appeals to you? To register, scroll to the relevant course page and click on the box “Want to take this course? Sign up here!”

NOI TECHPARK
SÜDTIROL / ALTO ADIGE

VIA A.-VOLTA-STRASSE 13/A
I-39100 BOZEN / BOLZANO

T +39 0471/066 600
INFO@NOI.BZ.IT
NOI.BZ.IT

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