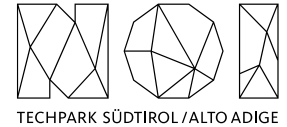


# NOI Start-up Incubator



## Mentoring Services

### Communication and Interaction between Mentors and Mentees

The NOI Start-up Incubator fosters a dynamic and collaborative environment through its mentoring services. Typically, start-ups either request or are recommended a mentor who has expertise in a specific area that is critical for the start-up's growth and the achievement of its goals. This process is designed to provide start-ups with valuable insights into their respective industries, as well as guidance on how to build beneficial connections and contacts.

The start-up's tutor from the NOI Start-up Incubator plays a key role in initiating this mentorship by organising an initial meeting between the start-up and the potential mentor. If both parties agree to work together, subsequent meetings can be independently scheduled by the mentor and the start-up or be facilitated by the tutor. The involvement of the tutor in these meetings will depend on the needs of the start-up, to ensure tailored support at each stage of the mentorship.

### Conditions and Commitment of the Mentor

Mentors commit to spending a minimum of **five hours per quarter** working pro bono with start-ups from the NOI Start-up Incubator. This commitment is a cornerstone of our service, providing invaluable support and insight to start-ups free of charge. These mentoring hours are a vital resource for start-ups, supplying them with the guidance and expertise they need to navigate the challenges of the business world. The mentoring service is designed to be mutually beneficial, with mentors gaining satisfaction from nurturing the next generation of entrepreneurs as well as contributing to and accessing the vibrant ecosystem of the NOI Techpark.

### Mentor Pool and Benefits for Mentor

Mentors are part of a carefully selected talent pool that provides critical support to start-ups. This pool acts as a resource for start-ups to select mentors who best match their specific needs and aspirations. Mentors receive invitations to special NOI Techpark events to encourage networking and community involvement. They also receive regular e-mails and newsletters with updates, reviews, previews, and success stories to keep them informed and connected to the progress and achievements of the NOI Start-up Incubator. To facilitate this engagement, personal information about mentors is collected and stored. This data management is critical to the effective operation of the programme. To ensure transparent communication, consent for data collection from mentors will be obtained via the NOI website as appropriate.

For any inquiries regarding the mentoring service, please feel free to contact **Patrick Oberleiter** [p.oberleiter@noi.bz.it](mailto:p.oberleiter@noi.bz.it).

Best regards,

NOI Techpark  
**Start-up Incubator**

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